



**BlueCross BlueShield**  
of Texas



# 2023

## Corporate Social Responsibility Data Highlights



### Blue Corps<sup>SM</sup>



**2,582**

employee  
volunteers



**47,274**

total number of  
volunteer hours



**\$1.5M<sup>+</sup>\***

cash equivalent of  
volunteer hours



**645**

total number  
of events



**868**

organizations  
served



**\$173K<sup>+</sup>**

Matching Dollars  
awarded to 148  
community partner  
organizations

\* One hour of volunteering has a \$31.80 cash equivalent, as calculated by Independent Sector from data provided by the U.S. Bureau of Labor Statistics (2023)

# Community Investments



**\$12M+**

contributed in grants and sponsorships to local community organizations

## Blue Impact<sup>SM</sup>

**101**

nonprofit organizations served

**\$2.9M+**

invested through Major Grant Program

**355K+**\*

people served

**76%**

of grantees reported leveraging support to increase services

**61%**

of grantees reported leveraging support to attract new funders

\* Based on most recent reporting cycle



## National Fitness Campaign

**21K+**

people served

**17**

courts built



## Care Van<sup>®</sup>

**11** vans

**89,918** clients served

**35,100** immunizations provided

**96,348** other health services provided

**1,225** Care Van events

## Sustainability

**1M+** pounds of paper recycled

**59,666** pounds of electronic equipment recycled

**18,661** pounds of organics composted

**159K+** plastic bottles saved by using bottle-less water dispensers

**150K** total bees hosted at on-site urban beekeeping programs

**WELL Health-Safety Rating** certification renewed at Richardson headquarters

